

Name:
Period:

Picture Book Rubric

Children's Picture Book Unit

1. Student will read and evaluate quality picture books in order to identify good writing techniques such as *ONOMATOPOEIA, ALLITERATION, RHYME, REPETITION, IMAGERY, HUMOR, and PERSONIFICATION*. (SOL's 6.4, 6.5, 6.6, 6.8)
2. Student will orally read a quality picture book to the class. This presentation will demonstrate public speaking skills. (SOL 6.2)
3. Student will use his/ her imagination to write, illustrate, and publish an original picture book that incorporates at least one good writing technique. (SOL's 6.1, 6.7, 6.9)
4. Student will create a one-page advertisement for his picture book utilizing computer word processing and graphics.

I. **Evaluation of Children's Books:** Due _____
Student will use the school library, class library, and public library to find, read, and evaluate quality children's picture books.

- A. Student will receive 10 points for each book evaluated.
- B. Evaluation sheets must be filled out **completely** for credit.
- C. 8 Caldecott Medal* or Honor books must be read and evaluated.
* Author's purpose for writing book included

80 points ____

II. **Oral Reading of Caldecott Medal or Honor Book:** Due _____

Student will choose a picture book to read aloud to the class. He/She must sign up to read the book and practice reading it aloud at home.

- A. Student shows expression and excitement in voice 20 points ____
- B. Student maintains audible volume level 10 points ____
- C. Student has a smooth reading of the text 15 points ____
- D. Student shows pictures appropriately 10 points ____
- E. Student speaks clearly at all times 10 points ____
- F. **Student states the title and author** 10 points ____
- G. **Student identifies the primary writing technique used**
***Student identifies author's purpose** 15 points ____
- H. **Student identifies the medium used in illustrations**
***Student describes how medium enhances story** 15 points ____
- I. Student sits or stands with confidence 10 points ____

115 points ____

- III. **Original Children's Book:** Due _____
Student will write and illustrate an original picture book. Paper is provided, but art supplies are the student's responsibility.
- A. Obvious use of at least one recognizable good writing technique 25 points ____
 - B. Neatly typed 10 points ____
 - C. Story has a beginning, middle, and end (Obvious conflict)
 *State conflict _____ 45 points ____
 - D. "Published" book should have a front cover with title, the words Written and Illustrated by _____, and an illustration 10 points ____
 - E. Short synopsis of book (don't tell ending) inside front cover 5 points ____
 - F. Dedication Page is included 5 points ____
 - G. Title Page should have title, author, illustration(s), publishing company 10 points ____
 - H. Copyright page should have publication date and author's name. 5 points ____
 - I. Closing page is included with illustration 5 points ____
 - J. Back inside cover includes short biography of author (you) 5 points ____
 - K. Back cover is decorated and includes a minimum of 5 reviews 10 points ____
 - L. Creative use of medium in illustrations 10 points ____
 - M. Illustrations show effort 10 points ____
 - N. Illustrations relate to story (bright and colorful or dark)
 * Sheet included describing how pictures enhance story 10 points ____
 - O. Overall creativity and uniqueness 10 points ____
- 175 points ____

- IV. **Advertisement of Book:** Due _____
Student is trying to create a mini movie poster to encourage reading of his/her book. These advertisements are placed in the hallways and in the classroom prior to the day of the Authors' Party.
- A. Title of book uses Word Art 10 points ____
 - B. **Written and Illustrated by** included on poster in italicized font 10 points ____
 - C. Two quotes from book in different font and size than B. 10 points ____
 - D. Textbox surrounds book summary 10 points ____
 - E. Clip Art is used 10 points ____
 - F. Overall, printed advertisement is pleasing to eye
 * captures reader's attention 10 points ____
- 60 pts. ____